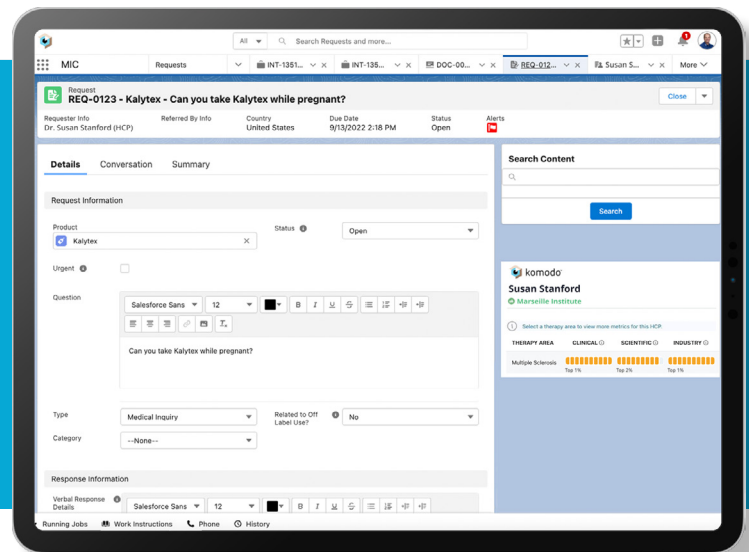


## MEDICAL INFORMATION CLOUD

# An End-to-End Contact Center Solution for Life Sciences

Address Medical and Scientific Questions Faster



Therapeutics are coming to market faster than ever — and HCPs and consumers are demanding relevant information quickly. To succeed, Medical Affairs teams need to communicate with HCPs holistically and at their points of need. Transform how your team engages with HCPs, field reps, and consumers by facilitating timely, compliant interactions across multiple channels.

Komodo's Medical Information Cloud (MIC) is a cloud-based, centralized hub built on the Salesforce platform that can answer all of your medical content creation, collaboration, approval, and dissemination needs. It gives you the tools to create, coordinate, and manage customer data and interactions in one globally compliant interface.

Achieve a 360-degree view of HCPs and consumers and reach them through their preferred channel with the right information at the right time.



Visit [komodohealth.com/solutions/medical-information-cloud](https://www.komodohealth.com/solutions/medical-information-cloud) to find out more.

# A Pre-Validated Solution To Support Your Omnichannel Medical Information Engagement



## MULTICHANNEL FUNCTIONALITY

Learn your users' preferences and then design a multichannel experience with live chat, SMS, self-service capabilities, email, and/or phone. Use real-time reporting to optimize services based on need.



## INTEGRATION

Remove information silos so your Medical Affairs team can operate efficiently and effectively. Pre-built integrations allow synchronization across channels and connect via a single verified and monitored source.



## GLOBALLY SCALABLE

Align to global standards, workflows, and processes. Manage international requirements and data collection variables to support country-specific needs.



## ADAPTABLE

Reconfigure quickly and seamlessly to adapt to business changes, ensuring interaction to see trends and patterns to help maximize future effectiveness.



## CONTENT MANAGEMENT

Allow multiple people across teams to collaborate, edit, and approve content, all in one fully integrated management system.



## INSIGHTS

Proactively monitor activities across all communication channels to gauge customer interests beyond direct interaction.

## ABOUT KOMODO HEALTH

Komodo Health is a technology platform company creating the new standard for real-world data and analytics. We pair the industry's most complete view of patient encounters with enterprise software and machine learning to connect the dots between individual patient journeys and large-scale health outcomes. Across Life Sciences, payers, providers, and developers, we help our customers unearth patient-centric insights at scale. We marry clinical data with advanced algorithms and AI-powered software solutions to inform decision-making, close gaps in care, address disease burden, and help enterprises create a more cost-effective, value-driven healthcare system. For more information, visit [komodohealth.com](https://www.komodohealth.com).