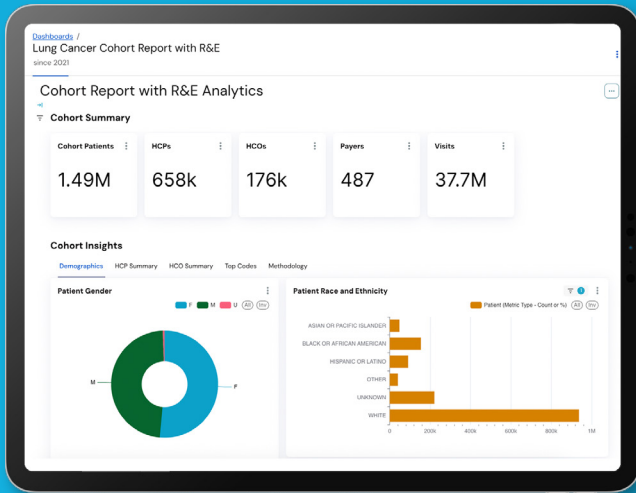


Dashboard Templates

Included with every MapView subscription



Cohort Report With Race & Ethnicity

Explore key demographics and top codes and providers for a patient cohort



Cohort Events and Patient Counts Over Time

Understand the number of clinical events over time for a patient cohort

EXPLORE MAPVIEW PREMIUM TEMPLATES

Template Name	Description
Advanced Referral Network Analysis	Explore complex patient flows between rendering and referring providers
Cohort Comparison With Race & Ethnicity	Compare the breakdown of demographics, including race & ethnicity, most common codes, and events of interest between two cohorts
Cohort Comparison With HCP/HCO	Identify HCPs/HCOs who manage patients from both individual and overlapping cohorts
Drug Adherence	Calculate compliance and persistence of a medication within a patient cohort
National Drug Projections	Access weekly national drug projections with insights into total dispenses, new patient starts at the molecule level, and total units.



Template Name	Description
HCP & HCO Patient Counts by Events	Assess the variety of patients managed by HCPs/HCOs based on patient event (e.g., diagnosis, procedure, treatment)
HCP & HCO Patient Volume Trends	Understand HCP/HCO patient volume with and without clinical trial experience
HCP Clinical Trial Experience	Explore clinical trial volume and trial details for HCPs
HCP Engagement Effectiveness	Understand engagement strategy effectiveness through changes in HCP clinical behavior, prescribing trends, and more.
HCP/HCO Targeting	Explore, segment, and prioritize HCPs/HCOs based on clinical volume
HCP Prescribing Trends	Identify HCPs starting, growing, or slowing Rx volume
HCP Referral Network	Explore patient flows between rendering and referring providers
HCP Trend Report Summary	Create a dataset summarizing treatment, procedure, and diagnosis by month for the HCP population
Incidence & Prevalence Counts Over Time	Explore incident and prevalent patient counts over time
Line of Therapy	Explore demographics, market trends, sequencing, and duration of patient line of therapy
Market Share Tracking	Compare patient and claim volume between your product and the competition
New Patient Starts by Product	See a side-by-side comparison of new patients initiating selected treatment therapies
Patient Event Pathways	Explore timing and sequencing between events to understand care patterns within a cohort
Patient Journey: Event Occurrence	Explore common events before and after a first diagnosis or treatment event to understand care patterns
Payer Analytics	Uncover payer coverage for your product compared to your competitors
Payer Mapping	Uncover payer coverage for patients of interest
Race & Ethnicity Analysis: Product Use	Explore and compare the race & ethnicity distribution of a treated cohort population
Sizing & Territory Alignment	Optimize field team resources and territory alignment
Treated Share vs. Potential	Identify HCPs with high patient volume and low usage of your product and competition's