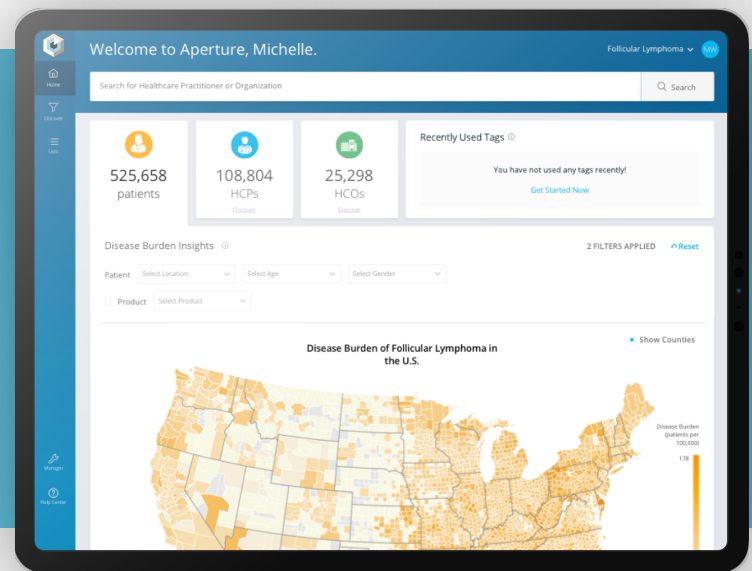# The Ultimate Clinical and Scientific Intelligence Software for Medical Affairs

Transform your stagnant KOL list in just three clicks with data-driven software. Pinpoint under-engaged HCPs, reach gate-keepers impeding timely interventions, and discover hidden influencers.

Aperture combines robust patient-level data sources with global scientific, industry, and social media data to equip Medical Affairs professionals with a complete view into their most influential HCPs and KOLs. This enables Medical Affairs teams to engage experts and rising stars based on a holistic understanding of their influence and leadership — those actively treating patients, sharing perspectives on social media, speaking at the podium, or communicating scientific breakthroughs in publications. Medical teams, powered by Aperture, help therapeutic area leaders promote the highest standard of care and reduce the burden of disease.

APERTURE IN ACTION

A field team used Aperture to quickly identify and engage HCPs potentially treating patients with an extremely rare hereditary disease. With a few clicks, Aperture uncovered a new primary care provider who could benefit from disease-state education. The Medical Science Liaison (MSL) shared scientific education to help this provider chart an efficient path toward diagnosis. With this information, the provider had the disease-state insights to **identify at-risk family members, potentially representing 6-10 newly diagnosed patients.**

Unlock the true potential of global Medical Affairs excellence with

DATA-DRIVEN INTELLIGENCE
Analyze combinations of clinical, scientific, and peer-to-peer variables to identify the right influencers for scientific education of your therapies

GLOBAL REACH
Leverage a single solution to get timely and comprehensive analyses of global HCP and KOL profiles covering a range of scientific, clinical, and digital engagement behaviors

PATIENT-CENTRIC IMPACT
Articulate the value of your strategies and optimize field resourcing to address disease burden by compliantly drawing a direct connection between MSL efforts and patient impact

ABOUT KOMODO HEALTH
We breathe life into data

Komodo Health believes that smarter, more innovative use of data and analytics is essential for reducing disease burden. We apply artificial intelligence and other advanced data science techniques to our first-of-its-kind Healthcare Map™, which tracks the unique patient journeys of over 325 million patients. We empower a multitude of healthcare stakeholders — life science companies, healthcare payers and providers, patient advocacy groups, and others — to create a more cost-effective, value-driven healthcare system.

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