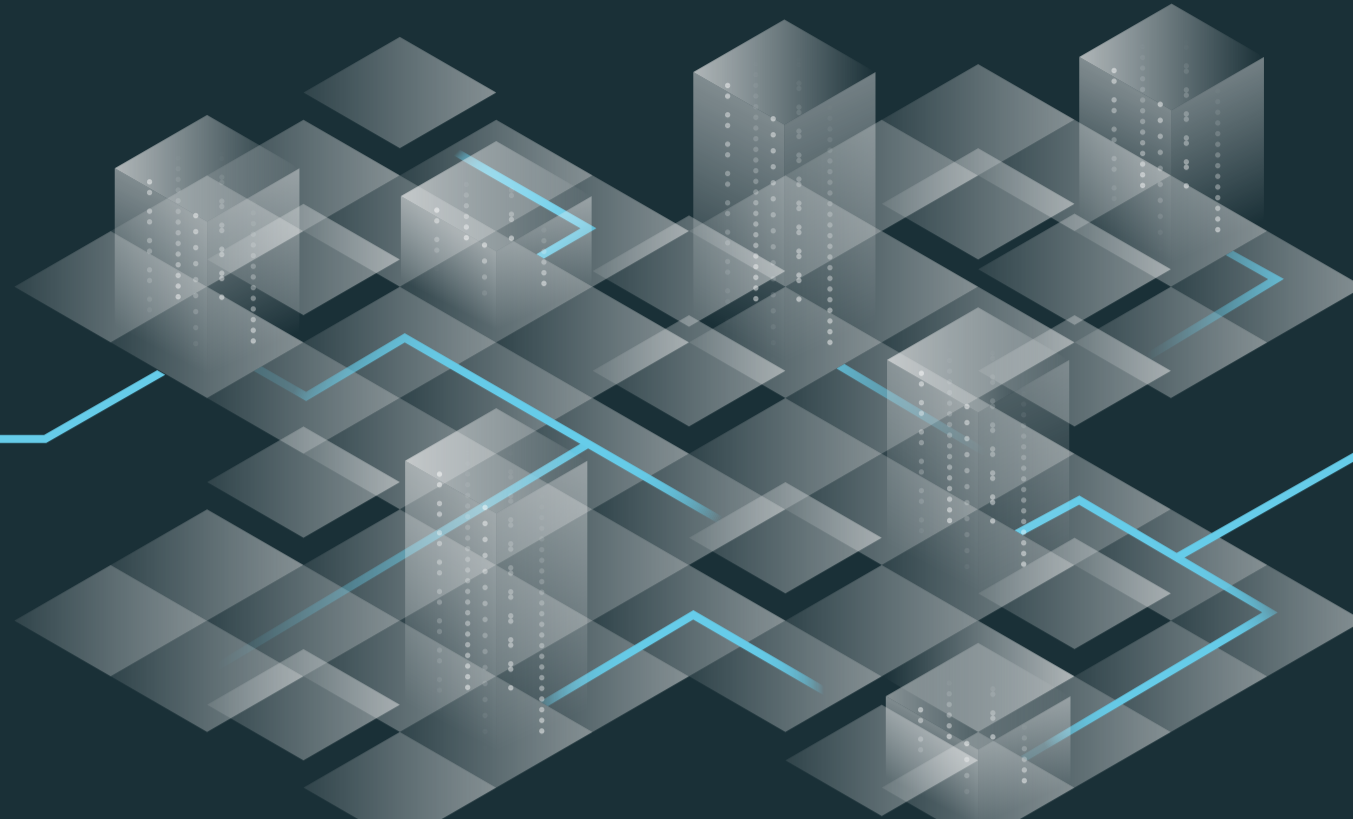**KOMODO HEALTHCARE MAP™**

Tracking the Entire Patient Journey

Unlocking patient-level insights to drive effective business strategies.

U.S. Healthcare Data Is Fragmented

The absence of a uniform health system in the U.S. leads to fragmented healthcare data that all parties grapple with.

Millions of data points are generated every day but hosted in **disparate silos** across the entire healthcare ecosystem.

Based on such static and unrepresentative data, accurate predictions of the patient journey are **nearly impossible** for healthcare organizations and pharma companies.
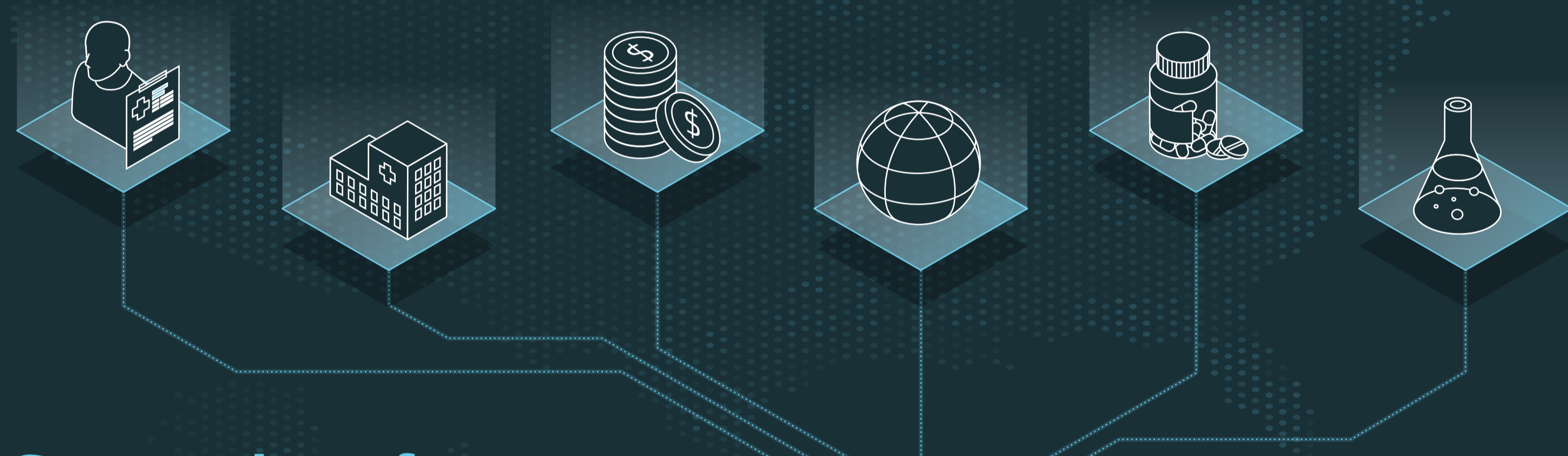
Up to $750 billion

Annually can be saved from better utilizing data in the U.S. healthcare system. It can help life sciences companies accelerate the speed and lower the cost of developing new treatments, providing better health outcomes for patients.

The Most Reliable U.S. Healthcare Dataset

The Komodo Healthcare Map connects massive volumes of data from a multitude of sources:

PATIENTS	PROVIDERS	PAYERS	HCOS	THERAPIES	PROCEDURES
330 million de-identified patients	>50 billion clinical encounters	>500 payer organizations	700,000 billing entities	>50 billion Rx encounters	>8 billion labs/diagnostics encounters
225 million with race & ethnicity self-identified	>4 million HCPs	>10,000 unique plans	>1,000 IDN/ACO networks		

Connections for Real-Time Market Insights

The Healthcare Map integrates de-identified patient data without compromising patient privacy to deliver data-driven patient-centric insight at scale.

Connect your internal data to the Healthcare Map to gain critical insights, generate evidence, and measure commercial effectiveness

THE KOMODO HEALTHCARE MAP GOES WIDER AND DEEPER THAN ANY OTHER DATA SOURCE:

6x more claims per patient

2x the number of unique patients

40% more clinical encounters

These linkages can address a wide range of healthcare and life science pain points, such as:

Clinical Development

Patient Finding

Disease Prevalence & Burden

Commercial Intelligence

Creating an Impact

Komodo's Healthcare Map coupled with our technology stack brings insights to life quicker and increase speed from business question to action.

Patient	HCP	HCO
939,290	728,291	12,300

Faster Insights
Make data-driven decisions at your fingertips with on-demand analytics.

Easy Access
Integrate to IT systems and link existing data to gain maximum investment value.

Shareability
Easily share insights across your organization for transparency.

Komodo is at the intersection of data and technology so you can identify gaps in care, accelerate research and trials, and improve access for patients.

Address the Entire Product Lifecycle

Take advantage of Komodo's Healthcare Map infused solutions from development to commercialization.

Clinical Development
Diversify patient recruitment, increase recruitment rates, accelerate trial timelines, and generate evidence without a new trial.

Medical Affairs
Gain critical insights, enhance profiling and field-based engagement, track omni-channel interactions, develop value-add publications, and measure impact of strategy against clinical outcomes.

HEOR/ Real-World Evidence
Strengthen research with statistical power to create payer evidence, journal publications, research presentations, and regulatory evidence.

Commercial
Launch confidently with data-driven market planning and segmentation, targeting, sales force sizing, forecasting, and commercial reporting.

Corporate Strategy
Drive overarching strategy with data backed decisions to identify the market landscape, portfolio optimization opportunities, and M&A possibilities.

Patient Experience
Engage with patients seamlessly to ensure proper education, access, and adherance.

Together We Can Create a Healthier Future

Visit https://www.komodohealth.com/technology/healthcare-map to find out more.